

JAYDEV.ORG  
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**JAYDEV AJIT KUMAR**  
PRODUCT DESIGNER

## EDUCATION

### **Carnegie Mellon University**

Class of 2015  
Master's Human Computer Interaction

### **R.V College of Engineering**

Class of 2014  
B.E. Information Science

## RECOGNITION

9 Patents filed  
Bank of America

Best Paper Award  
Computer Society of India

Featured on TechCrunch  
Augmented reality ads demo at SFdisrupt

Innovation week 1st place  
Google - Los Angeles

Most Innovative Project Award  
R.V College of Engineering, Spring 2014

iOS Hackathon, Second Place  
Apple iOS Challenge, Fall 2014

First Place, Web Development  
Computer Society of India - 2013

Firefox OS Hackathon, Winner  
Mozilla Project - Spring 2013

Best Outgoing Student  
R.V College of Engineering, Spring 2014

## WORK EXPERIENCE

### **Google**

Interaction designer - Ads Planning  
Los Angeles, 2015 - Present

Leading UX design for Ads planning products. I work with a team of designers, engineers, copy writers, product managers, and sales reps to ensure that Google builds products that are user-friendly for billions of people worldwide for the next generation of advertising.

### **Bank of America**

CMU Capstone Project - Technology Lead  
Pittsburgh, Jan - Aug 2015

Worked with Bank of America's innovation team to help customers understand the impact of financial decisions they make on everyday life. I lead designs and a prototyped a mobile application that integrates Bank of America into key moments in everyday life.

## SKILLS

### **Programming**

C  
C++  
Java  
Python, Django  
HTML + CSS  
JavaScript, jQuery  
Node.js, PHP

### **Design**

Sketch  
Framer  
Origami  
Invision  
3D Printing

### **Research**

Heuristic Evaluation  
Think-aloud & Interviews  
Competitive Analysis  
Affinity Diagrams  
Diary Study  
Ethnography  
Storyboarding & Visioning

### **Interactive tools**

Arduino  
Raspberry Pi  
Processing  
openFrameworks  
Android